

5

ways Insights
can create a
vibrant
work culture



Prakash
Santhanam from
global animal health
organisation Elanco
told us how Insights
helped them to
**create a colourful
and inclusive**
work culture...



1) It connects people

“Insights helps people work better together – because they know how to **adapt their communication style** and approach to the colour energies they can see in others.”

2) It celebrates differences

“One of the things we emphasise at Elanco is that **there’s no one best colour.** We stress that it's a mix of colour energies that are able to achieve great things.”

3) It gives people 'the feels'

"I've been using psychometric tools for over 10 years and the significant difference I find with Insights Discovery is that **Insights gets closer to people's hearts.**"

4) It becomes part of your culture

“We use the language freely in our discussions – those more casual, fun conversations, like ‘You’re showing a lot of your Sunshine Yellow energy today’. **It’s becoming part of our culture.**”

5) It encourages learning for everyone

“We use Insights Discovery and Insights Explore in the organisation - it’s about giving people **the right level of information** for what they need or want to know.”

Want to find *out more?*

If you'd like more information about how we can help you build a vibrant and inclusive culture then head over to

www.insights.com